GetintheLoop Audience Stats - Quebec

GetintheLoop is Canada's largest shop local community.

We provide an easy and effective way for local businesses of all sizes to grow by attracting and retaining engaged local consumers through offers and promotions on their phones.







Quebec













2600+ Members

15,00+ Social Media Total app sign-ups Total followers 340,000+ **Average Monthly**

viewed

Reach Offers & businesses 55+ 2.5

Businesses Average Sessions Daily/active user Total partners

10%+

Exclusive Offer Action Rate Average conversion rate

Top member interests





Food + Drink

Retail Shopping





Salons + Spas





Health + Fitness







Markets & Malls

Demographics

Women have the buying power and influence and are responsible for 70% - 80% of household spending. Women comprise 73% of GetintheLoop's audience, making us an efficient way to reach this powerful consumer group.











Age Range Graph:

18-24		7%
25-29		17%
30-39		26%
40-49		28%
50-59		18%
60+	•	4%







